

# PROGRAM OVERVIEW

**WHO?** The mission of Johns Creek Beautification (JCB) is to enhance the well-being and natural beauty of our community by bringing people together through landscaping and public works of art.

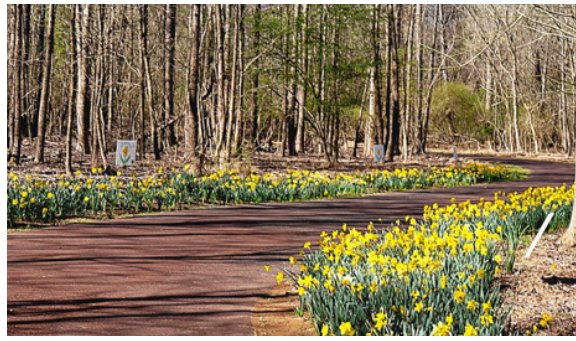
**WHAT?** D4H is a community-wide planting program that began in 2018 as a way to promote CanCare, a community of survivors who lift up and inspire cancer patients and caregivers through one-on-one support. JCB also honors and remembers our veterans with the goal of planting 58,000 daffodils near The Wall That Heals in Newtown Park.

**WHEN?** Fundraising and planning can occur year-round. Daffodils are planted anytime from October 1st to December 1st. Daffodils bloom in early spring during the months of February and March.

**WHERE?** Daffodils are planted in community locations that include, but are not limited to, hospitals, houses of worship, schools, businesses, parks, senior communities, and subdivisions/HOAs.

**WHY?** The daffodil was chosen because it is a symbol of cancer survivorship and remembrance. The daffodil, jonquil, or narcissus, is known as the “Yellow Flower of Support” because it regenerates and reblooms each year. Additional proceeds are donated to CanCare.

**HOW?** Become a partner with JCB by donating \$500 for 1,000 bulbs and planting them. What a beautiful sight for the community to enjoy!



Daffodils at Johns Creek's Cauley Creek Park



The Wall That Heals at Newtown Park



## Annual Community-Wide Planting Project Supporting



**FOR MORE INFORMATION VISIT:**  
[johnscreekbeautification.org/daffodils4hope](https://johnscreekbeautification.org/daffodils4hope)

**HAVE A QUESTION?**  
Email:  
[Daffodils4Hope@johnscreekbeautification.org](mailto:Daffodils4Hope@johnscreekbeautification.org)



## 1. SELECT YOUR PLANTING SITE

- Accessible and viewable to the public
- House of worship
- Neighborhood association
- School
- Senior residence
- Business
- Community space
- Remember to get permission

## 2. PLAN YOUR PLANTING

- Order 1,000 bulbs and your Daffodils4Hope sign from Johns Creek Beautification by donating \$500.
- Set your dates to prepare your flower bed and plant your bulbs between October 1st and December 1st. Annual Dig Day is October 25th 2025.
- Recruit volunteers from anyone who can put on a pair of gloves and wants to dig in the dirt.
- We recommend at least 1-2 volunteer per 100 bulbs planted. Children should be assisted by an adult.



## 3. PREPARE YOUR FLOWER BED

- To ensure successful blooms, cultivate your site with a shovel or tiller.
- Your 1,000 bulbs will need a mostly sunny site of at least 200 square feet, which is approximately the size of a large parking space.
- A detailed Planting Guide is available on our website: [johnscreekbeautification.org/daffodils4hope](https://johnscreekbeautification.org/daffodils4hope)

## 4. PLANT YOUR BULBS

- Gather your tools; shovels, trowels, tiller, pick, rake, wheelbarrow, rope/hose, stakes, fertilizer, mulch, and bulbs.
- Instruct volunteers to plant each bulb 4"-6" deep and space them 6" apart, with the pointy end up.
- Proudly display the Daffodils4Hope sign in your flower bed to show your recognition and support for CanCare.